

# Brookmont Dividend Score

Dividend Growth investing is not about maximizing yield but rather about identifying companies whose sustainable growing strong cash flows allow them to consistently improve competitive positioning and shareholder payouts. Many Dividend Growth Funds require a long history (25 years) of dividend growth as a requirement to be added to the portfolio. Dividend growth history is an important factor but having a stringent long-term time frame requirement can hinder a portfolio's performance, especially during times of structural economic change like we are seeing today.

Brookmont believes that dividend investing is as much of an art as a science and that more emphasis should be placed on the ability to grow future cashflows than past cashflows.



**How it works:** Each category is comprised of quantitative and qualitative subcomponents that are assigned a 1 - 5 score and then those scores are weighted and averaged to reach the category score. Once all the category scores are completed, the Brookmont team combines the category scores using a **proprietary weighted average**.